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Cooper Red Hot Heart Gala Raises \$1.3 million for Cooper Heart Institute, Cooper Aortic Center

CAMDEN, N.J. — The Chairman of the Cooper Board of Trustees, George E. Norcross III, announced tonight that The Cooper Foundation has raised \$1.3 million at the Cooper Red Hot Heart Gala — setting the record of raising more than \$1 million for the third year in a row at the largest charitable fundraising event in South Jersey.

“We are extremely grateful for the outpouring of support for this annual event,” said Norcross, who hosted the Gala with his wife, Sandy. “The generosity of our supporters will help to ensure the long-term growth of the Cooper Heart Institute and Cooper Aortic Center, and benefit the entire South Jersey region by improving access to the high level of care for which Cooper is so well known.”

The Cooper Heart Institute is a comprehensive cardiovascular program that provides advanced non-invasive, invasive, and surgical diagnostic and therapeutic options for South Jersey. The Cooper Heart Institute has exceptional physician expertise and access to advanced technology that is unique in South Jersey.

The Cooper Aortic Center provides state-of-the-art care through the accurate diagnosis of diseases and conditions that attack the body’s arterial system. Cooper’s vascular and cardiothoracic surgeons are leaders in the endovascular repair of aortic disease and are renowned for their ability to perform complex open surgical procedures.

“The Cooper Heart Institute and the Cooper Aortic Center provide world class care, right here, close to home,” said Susan Bass Levin, President and CEO of the Cooper Foundation. “Thanks to the generosity of our donors, Cooper continues to be the health care leader in the region, complete with our new Cooper Medical School at Rowan University, the new Cooper Cancer Institute set to open this fall, outstanding physicians and nurses, and state of the art medical technology.



More than 800 people attended the Gala, held at Vie in Philadelphia. Guests enjoyed a red hot silent auction; sizzling entertainment by Jellyroll, fabulous food and a Super 50/50 cash raffle.

The Honorary Co-Chairs for the Gala were Perry J. Weinstock, MD, Director, Cooper Heart Institute; Michael Rosenbloom, MD, Co-Director, Cooper Heart Institute, and Harvey Snyder, MD, Cooper Board of Trustees.

Serving as Visionary Co-Chairs were Sal Paolantonio, of Moorestown, National Correspondent, ESPN; Steve Ravitz, of Cherry Hill, President, Supermarkets of Cherry Hill, and Linda Rohrer, of Haddon Township, President, Rohrer & Sayers Real Estate.

About Cooper University Health Care

Cooper University Health Care is one of the largest health systems in Southern New Jersey with over 100 outpatient offices and its flagship, Cooper University Hospital located in Camden, NJ. It is the premier university hospital serving South Jersey and the Delaware Valley. Cooper has reaffirmed its role as a leader in medical education and research with the opening of Cooper Medical School of Rowan University in 2012, the first four-year allopathic medical school in South Jersey. Cooper is renowned for signature programs in cardiology, cancer, critical care, pediatrics, trauma, orthopaedics and neurosciences. Cooper is also home to the only state designated Children's Hospital in South Jersey — The Children's Regional Hospital at Cooper. Over the last seven years, Cooper has transformed its Camden City neighborhood into the Cooper Health Sciences Campus. In fall 2013, The Cooper Cancer Institute, a free standing center for comprehensive cancer care, will open on the Health Sciences Campus. Cooper also continues its regional expansion with the opening of new and expanded facilities throughout Camden, Burlington and Gloucester Counties.